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## INTEGRATING DIGITAL TECHNOLOGY ON THE READING HABITS AND PERFORMANCE OF THIRD YEAR ENGLISH MAJOR COLLEGE STUDENTS: QUANTITATIVE APPROACH

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### ABSTRACT

This study aimed to explore how the use of digital technology, how it affects the reading habits and academic performance of third-year English major college students. By understanding these dynamics, it provides insights into effective strategies for integrating technology into educational practices. The study revealed a commendable level of proficiency in recognizing the importance of reading in the digital age and effectively leveraging digital technology to enhance reading habits and experiences among college students. Also, there is no significance difference in respondents' perceptions regarding the integration of digital technology into students' reading habits when considering demographic factors such as age and gender. Therefore, the learning activity sheets are designed for utilization of the students.

**Keywords:** *Digital Technology, Online Platforms, Traditional Learning Material*

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