



**BECAUSE  
EARLY  
LEARNING  
MATTERS.**



**child care  
resources  
i n c.**



# WHO WE ARE

Child Care Resources Inc. (“CCRI”) is the go-to for all things early care and education and school-age child care in this community.

# WHAT WE DO

We help to ensure that all young children – particularly those at educational risk – have the kinds of early learning experiences that promote school and lifelong success.



# WHY WE DO IT

- When it comes to early learning, the first five years of a child’s life matter most.
- Children learn best when they have consistent, nurturing relationships with adults who care, whether at home or away from home – and most children under age six live in homes where all parents present work.
- Without child care arrangements of some sort, parents cannot work.
- Without quality child care, parents can’t be productive and children can’t access the early learning opportunities they need to become school ready. Parents need to know that their children are being well cared for, learning, and growing every day.
- But child care is costly, particularly for infants, toddlers and preschoolers. In fact, child care tuition is higher than tuition at our state’s public colleges and universities.
- Still, child care tuition and fees barely generate enough revenue for program operators to recruit and retain the staff necessary to achieve and sustain high quality.

**Families and child care programs need help to make child care work better... for all those who rely on it. Child Care Resources Inc. provides that help!**

# CCRI...

- Builds the supply of quality, affordable child care across the Central Carolinas.
- Helps working parents find child care arrangements that work for their families.
- Informs families about what to look for in a child care program and how to identify quality in the marketplace, so they can make the best choice for their children.
- Helps families pay for high quality child care that promotes learning and development.



- Helps child care providers build knowledge and skills so they can better educate young children.
- Delivers free and low-cost program and business consultation services at convenient times and locations to help early care and education and school-age practitioners raise the bar on quality.
- Assesses system strengths and gaps and identifies and builds support for the emerging needs of children and families across our region.
- Shares child care supply, demand and trends data with community planners, business leaders, developers, small business owners, and public and private sector decision-makers.
- Helps individuals, organizations, and government agencies create responsive programs.
- Leads the delivery of quality child care resource and referral services statewide as one of three agencies that comprise the North Carolina Child Care Resource and Referral Council.
- Advocates to advance accessible, affordable, and improved early learning and school-age child care services for all children, birth through age 12.



# CCRI PROGRAMS

- **Child Care Search** – Our consumer education service for families across the economic spectrum seeking early learning opportunities and child care programs for their children (0-12 years).
- **Child Care Subsidy** – Our child care financial aid program that helps low-income working families in Mecklenburg County pay for quality child care for their children (0-12 years).
- **Early Learning Quality Advancement** – Our training, technical assistance, and consultation services to help child care providers gain knowledge, build skills, and improve the quality of their services to better promote children's overall well-being and school readiness.
- **Early Head Start-Child Care Partnership** – Our federally-funded program that provides full-day, full-year child care with comprehensive health, mental health, and family support services for infants and toddlers whose families are living at the poverty level.
- **Child & Adult Care Food Program** – Our federally-funded program that promotes good nutrition by providing food subsidies and training to child care programs serving children from low-income families.

# WHERE WE WORK

Headquartered in Charlotte, NC, Child Care Resources Inc. serves Mecklenburg, Cabarrus, Union, Rowan, and Stanly counties.

# HOW YOU CAN HELP

*Child Care Resources Inc. (CCRI) is a private nonprofit 501(c) (3) organization.*

CCRI's operating budget is funded by contracts for services with major program funders and grants and contributions from generous foundations, corporations, and individuals. Contributions are tax-deductible to the extent allowable by law.

## **Please support CCRI with your tax-deductible donation.**

Checks can be mailed to Attention: Institutional Advancement at our Charlotte office.

Contributions by credit card can be made online at: <https://www.childcareresourcesinc.org/>

## **Your gift is appreciated!**

For information about ways to contribute or volunteer, please call (704) 376-6697, ext. 107.





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