

Nordea

API-economy & developer experience

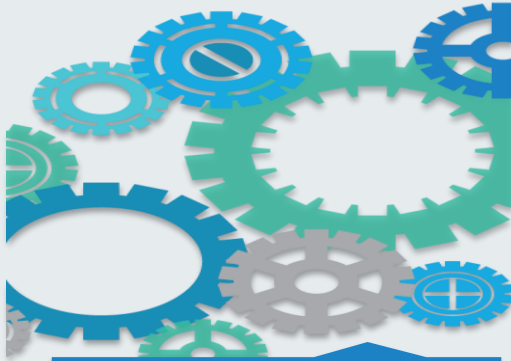
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How Open Banking makes life better for our customers



**Deeper
integration**



**Faster
communication**



**More
comprehensive**



Customized



User controlled



Event driven

Our three main priorities

Compliance

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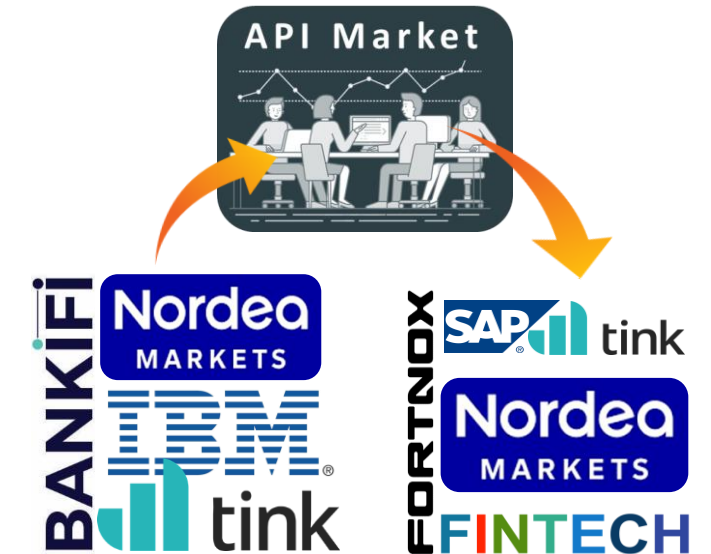
- Meet PSD2 requirements
- Secure high and stable traffic

Commercialisation



- Make better products
 - Penetrate new segments
- To create value for Nordea's 11M customers.

Platformisation



- Connect developers and users
- Create more value through network effects

In production

Connect APIs to
real data

Design

9 companies
interviewed

Beta test sign-up

- 300 during the first 72 hours
- 700 within 3 weeks
- now, more than 2500

Sandbox activity

- 1000+ apps created
- 600+ support tickets raised
- 50+ interactions per month via various channels

Developer interaction

- 50+ interviews with developers
- 350+ respondents in surveys
- 50+ Nordea people interacting with beta testers

Developer community

- Newsletter and Blog
- Social media
- Roadshow with demos
- Dev2dev gatherings
- Open Banking Hackathon

Nordea
Open Banking



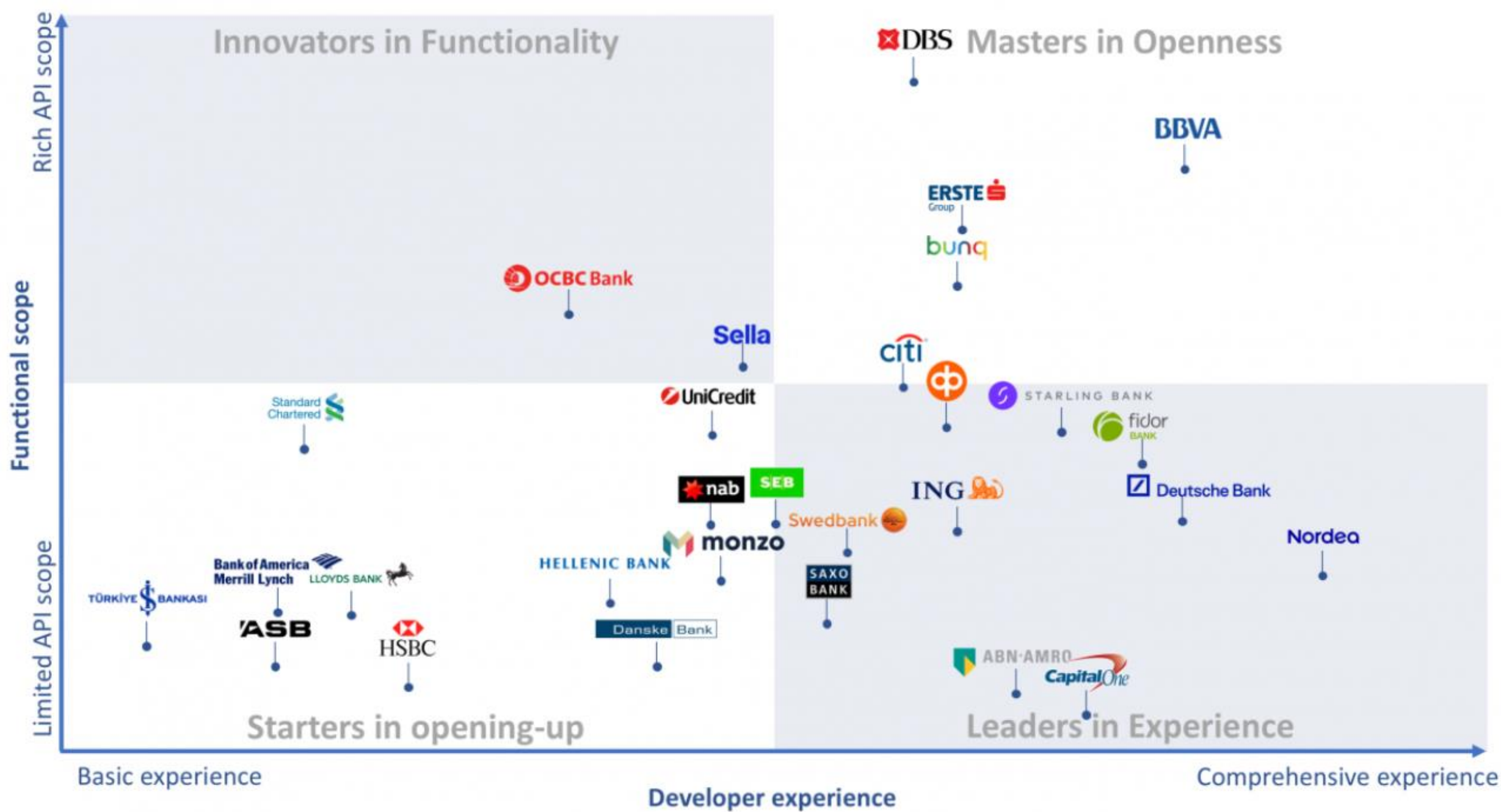


Figure 1: INNOPY's Open Banking Monitor (OBM) – Developer Portal benchmark (update July 2018)

<https://www.innopay.com/themes/apis/openbankingmonitor/>



Thank you!