ONLINE SHOPPING

**ĐỀ:**

Some people say that modern technology has made shopping today easier while others disagree. **Discuss both views and give your opinion**

**DÀN BÀI:**

INTRO:

**Stepping into the 21st century, more and more contemporary attention has been placed on whether technological advancement enhances shopping experiences or not**.

 **Personally, I am in agreement with the former view in most cases despite some drawbacks**

BODY:

BODY 1: (vì cho rằng: modern technology has made shopping today easier => đoạn 1 sẽ discuss về reason why modern technology HAS NOT made shopping easier)

Main idea 1: **brought ENDLESS OPTIONS which can lead to INDECISION**

* **To elaborate,** a quick **Google search** for a simple item such as **baby diaper results in** about three hundred **providers** -> each of which **boast about being the most trusted brand in baby care.**
* **Therefore,** harder for the **diaper buyer** to pick one among enormous number of possibilities <> compared to just a few options in a **nearby traditional shop**

Main idea 2: difficult to **gauge the correct size of items**

* **For instance, online sales** does not allow for **fitting** before purchase when buying clothing or shoes

BODY 2: (vì câu 2 của phần mở bài khẳng định là modern technology has made shopping easier nên đây body 2 sẽ ghi đưa ra lý do vì sao mình đồng ý với quan điểm này)

Main idea: made shopping easier due to convenience

* allowed individuals who are **limited in mobility** to buy what they need without going out
* **For example:** the **COVID - 10 pandemic** has made shopping difficult with many **in - person stores (=traditional stores)** closed. => With technology, can now order products through internet without leaving their homes
* shopping made easier by including delivery
* In a traditional store, people need to have some way to **transport their new items back home,** which may be difficult for those without personal vehicles.
* Finally, if an individual can not find what they want in one online store, they can easily go on another website or app to find the product instead of having to travel to another store

CONCLUSION: **To recapitulate**, **although there are a few drawbacks to** shopping online **such as** endless options and difficulty with sizing, technology **has made** shopping **easier by** making it vastly more convenient for people.

⇨ Dàn bài:

INTRO:

Stepping into the 21st century, more and more contemporary attention has been placed on whether …..or not.

 Personally, I am in agreement with the former view in most cases despite some drawbacks

BODY:

*BODY 1:*

On the one hand, some individuals feel …. has made … more challenging due to a number of reasons.

* To elaborate,... / For example,...
* Therefore,...

*BODY 2:*

On the other hand, ….has made …..easier due to **..idea body 2...**

CONCLUSION:

To recapitulate, although there are a few drawbacks to …**đề bài**..such as **…idea body 1..,** …...has made …..easier by …**idea body 2..**

**VOCAB:**

* diaper /ˈdaɪ.pər/: tã => **baby diaper** (n)
* a quick Google search
* provider <> buyer: người bán <> người mua
* boast about sth: khoe khoang điều gì => boast about being the most trusted brand in baby care
* gauge (=measure) the correct size of items
* **traditional stores = in - person stores**
* **the COVID - 19 pandemic**
* transport their new items back home
* **limited in mobility:** bị giới hạn / khó khăn trong việc đi lại

**BÀI HOÀN THIỆN:**

**IELTS TUTOR lưu ý:**

* **Dạng bài này thuộc** [**dạng Discuss both views & give your opinion**](https://www.ieltstutor.me/blog/discuss-both-views-essay) **đây là dạng quen thuộc đã được IELTS TUTOR hướng dẫn kĩ**
* **Bố cục bài này sẽ phân bố như sau:**
	+ **Intro câu 2: nêu rõ mình ủng hộ quan điểm nào**
	+ **Body số 1: viết về quan điểm mình không đồng ý (có thể nêu 2 lí do vì sao người ta vẫn ủng hộ quan điểm này)**
	+ **Body số 2: viết về quan điểm mình đồng ý (viết 2 lí do vì sao ủng hộ quan điểm này)**
	+ **Conclusion: paraphrase lại câu 2 intro**

**Stepping into the 21st century, more and more contemporary attention has been placed on whether technological advancement enhances shopping experiences or not**. **Personally, I am in agreement with the former view in most cases despite some drawbacks**

On the one hand, some individuals feel technology has made shopping more challenging due to a number of reasons. Although technology has brought about the advent of online shopping, it has also brought about endless options which can lead to indecision and too much time to find the right item to buy. To illustrate, a quick Google search for a simple item such as baby **diaper** results in about three hundred providers, each of which boast about being the most trusted brand in baby care. Therefore, it seems harder for the diaper buyer to pick one among an enormous number of possibilities compared to just a few options in a nearby traditional shop. In addition, shopping may be more difficult because when buying certain items online, it may be difficult to gauge the correct size of items. For example, online sales does not allow for fitting before purchases when buying clothing or shoes

On the other hand, technology has made shopping easier due to convenience. Today’s technology has brought about a number of advancements such as online shopping, which has allowed individuals who are limited in mobility to buy what they need without going out. For instance, the COVID-19 pandemic has made shopping difficult with many in-person stores closed. With technology, people can now order products through the internet without leaving their homes. In addition, shopping is made easier by including delivery. In a traditional store, people need to have some way to transport their new items back home, which may be difficult for those without personal vehicles. Finally, if an individual cannot find what they want in one online store, they can easily go on another website or app to find the product instead of having to travel to another store.

**To recapitulate**, **although there are a few drawbacks to** shopping online **such as** endless options and difficulty with sizing, technology **has made** shopping **easier by** making it vastly more convenient for people.