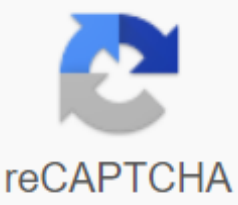




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Lyft roadshow presentation pdf

Writing from our co-founders It is time to rebuild our cities around people, not cars. For the past 50 years, urban development has centered around the car, but imagine for a moment what our world might look like if we found a way to take most of these cars off the road. It would be a world with less traffic and less pollution. A world where we need less parking - where streets can be narrowed and sidewalks expanded. This is a world where pedestrians, bikers and children can navigate the city as fast and safely as a car. It's a world built around people, not cars. Every day, millions of people connect to Lyft rides, helping to demonstrate that people from all walks of life, neighborhoods and backgrounds can come together - even when just for a short trip. This occurs when a rider who has had a hard day is comforted by the kind words of his driver. This happens when the driver and the driver with opposing political views meet on common grounds. And it happens when someone gets a safe trip home, a trip to the doctor or a ride for an interview. Focusing on goals, and people not only doing the right thing, it provides a solid competitive advantage. Better when you share a ride for us, this job is personal. Growing up in the Los Angeles movement, Logan was inspired to find the best way around. As a student at the University of California, Santa Barbara, Logan launched the university's first car-sharing program and was the youngest member of the board of directors of the Santa Barbara City Transit District. At the same time, John studied at Cornell School of Hotel Administration, and was looking for ways to apply the principles of hospitality outside of hotels and restaurants. He took a city planning course, Green City, which sparked his interest in infusing hospitality with transportation to improve people's quality of life. We came together in 2007 to launch Simrid, a car-appropriate service for universities and companies. In 2012, we launched Lyft and pioneered the idea of peer-to-peer ridesharing on demand. In those early days we were told that we were crazy to think that people would drive in each other's private cars. One billion trips later, we can look back on an industry that has identified Lyft products for the first time, and we can look forward to the next generation of transportation services to be led and created by our team. The world's best transport status quo is unacceptable today. Americans spend more than \$1 trillion each year owning and operating their cars, making it the second-largest household spender (more money than Americans spend on food). However, every car is used five percent of the time. In addition, 37,000 road-related deaths occur each year and another 58,000 deaths from air pollution U.S. Highway Transportation. People and our cities are trapped in an unhealthy and inefficient ecosystem of car ownership, and it's time to address. The good news is that recent innovations have helped redefine entire industries around a simple reality: you no longer need to own a product to take advantage of it. We've seen this game in the entertainment industry with the introduction of streaming (Netflix, Apple, Spotify) and in computing with a shift in the cloud (AWS, Google, Salesforce), but never before, and perhaps never again, will the industry have this big flip from model ownership to service model. A full transition to a transport-as-a-service that offers a safer, more affordable, reliable and enjoyable experience through ridesharing, bike and scooter sharing and transit is finally possible. And we're starting to see the first signs of this transition. Based on internal data, we estimate more than 300,000 Lyft riders gave up their private cars because of Lyft, and in 2018, 46% of our riders said they used their cars less because of Lyft. By giving riders the best way to enjoy all modes of transport in one place, Lyft will deliver one thing that people really want: true freedom to drive. Y's Lyft Why is what Lyft does is most important to us as well as the cities and communities we serve, and it will always be our company's Northern Star. Lyft's mission is to improve the lives of people with the best vehicles in the world. We are working to improve people's lives in three key ways: socially: by providing tangible means to bring millions of people and their communities together. Economically: by unlocking affordable access to transport and flexible working to increase people's economic mobility. Environmentally: By reorganizing the way consumers access transportation, Lyft will play a big role in burning out carbon from the transportation ecosystem. We have been able to stimulate industry-leading growth in many cases, fueled by the company's culture, which attracts and retains the best talent that is passionate about our common goal. In today's world, working with a true mission is essential to building a solid brand and successful business. The road ahead over the last 10 years, we have made early progress towards our vision, and today Lyft is a thriving business addressing one of the biggest market opportunities of our lives. In 2018, we have served more than 30 million riders and almost 2 million drivers, reaching \$8.1 billion in Bookings and \$2.2 billion in revenue. As Lyft's influence on the business expands, so does its social impact. Our community has earned more than \$10 billion since its inception. Lyft riders increase their local spending by more than \$2.5 billion in 2018 more affordable transport. And we've made all Lyft rides carbon-neutral by buying offsets for more carbon dioxide emissions in 2018. We are proud of the momentum and even more excited about what lies ahead. Only 1% of the miles traveled in the United States occur on rideshare networks. The way forward is a tremendous opportunity to serve our communities and to drive value to our shareholders. We take this responsibility seriously to serve our communities and shareholders, and we look forward to proving this through action and results. If we told you we were building the world's best canal, railroad or highway, you'd know it would take time. In the same light, a promising opportunity requires further long-term thinking, concentration and execution. In order to best deliver long-term value, we will lead the business forward with three key principles: We first serve drivers and riders. We give priority to the long-term health of the business, about the day-to-day reaction of the markets. We carefully balance investment in growth and profitability, while consciously leaning more towards growth (especially in these early days). Lyft has the ability to deliver one of the most significant shifts in society since the advent of the car. We will not take this lightly and intend to lead this shift with honesty, humanity and strong execution. Thank you to our community of drivers, riders and team members for making this possible. Next, Logan Green, co-founder John Zimmer, co-founder of 1 U.S. Bureau of Labor Statistics, Consumer Spending-2017, September 2018.2 Donald Shupe, High Cost of Free Parking, 2011.3 DOT, 2017 Fatal Vehicle Accidents Report: Review, October 2018.4 Fabio Caiazzo, et al., Air Pollution and Early Death in the United States, May 2013.5 Lyft Economic Impact Report, 2019.6 Lyft Economic Impact Report, 2019.7 McKinsey, Inc., How the overall mobility of the car industry will change the car industry April 2017. O SlideShare ac a cookie para otimizar funcionalidade e o desempenho do site, assim como para apresentar publicidade mais relevante aos nossos usu'rios. Se voc e continuar nefegar o site, voc e aceita o aso de cookies. Leia nosso Contrato do Usuario e Nossa Politics de Privacidade. O SlideShare ac a cookie para otimizar funcionalidade e o desempenho do site, assim como para apresentar publicidade mais relevante aos nossos usu'rios. Se voc' continuar o site, voc aceita o uso de cookies. Leia nossa polısica de privacide e nosso contrato do Usuario para obter mais detalhes. Lyft plans to launch a roadhow this week, leading to one of the largest and most anticipated IPOs in recent years. Here's a look at what the IPO roadhow is and what investors can expect. What is a roadshow? The first steps in holding an IPO for going to the public to assemble a team of underwriters to develop the S-1 form to submit to the securities and exchanges exchanges to obtain regulatory approval for an IPO. After the approval of the IPO, underwriters organize roadshows for travel and meetings with potential investors. During the roadshow, underwriters usually explain to investors the circumstances of the IPO, including factors such as the number of shares in the company and the target valuation. The purpose of the roadshow is to sell shares, as well as to assess the level of market interest and narrow the target price range of IPO shares. Underwriters have a lot riding on getting the IPO price right. If the IPO price is too low, underwriters have not been able to maximise their financing. If the IPO price is too high, the underwriters have let THE investors down in defending their investments. Roadshow Components When a company meets with investors during its roadshow, usually makes a presentation to investors and then holds a software session. The presentation includes information from S-1 applications broken down into easily digestible pieces. It also usually involves selling videos telling the company's story and highlighting its long-term goals. Companies can then for the first time get real-time feedback on their history and financial figures - and understand what the problems investors can be like once stocks hit the market. Roadshows usually take place about two to three weeks before the potential IPO date. In the case of Lyft, the March 18 roadshow date suggests an IPO at the end of April. What to expect from Lyft Since Lyft is one of the biggest IPOs in recent history, the company's roadshow is expected to last two weeks. Heading into the roadhow, Lyft expects an IPO valuation of \$20 billion to a \$25 billion range. Potential Lyft investors and even Uber investors will be watching Lyft's road show closely for any signals that demand and valuation are stronger or weaker than expected. Lyft's much larger rival Uber also plans to go public this year with an estimate of about \$190 billion. Once Lyft's roadshow is completed, the company is likely to announce an IPO date sometime in April. Investors will finally get all the details about the proposed IPO prices, the company's valuation and the total number of shares sold the day before the IPO date. This date is also when IPO investors find out how many shares they have been able to purchase at the IPO price. Related links: Reviewing high-profile IPOs: How do these stocks trade the day after their first earnings report? Levi Strauss S-1 shows registration for \$100M IPO Photo courtesy of Lyft. © 2020 Benzinger.com. Benzinger does not provide investment advice. All rights are reserved. Reserved. lyft ipo roadshow presentation. lyft ipo roadshow presentation pdf. lyft roadshow presentation pdf

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