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The views expressed by entrepreneurs are their own on March 13, 2015. Whether you're running a pole-dancing fitness business or an online Etsy store, all your management efforts and sleepless nights really get off to three crucial questions about your business - and three crucial documents to help you answer them: Related: How long do you really have to keep your financial documents?1. Do you make a profit? (Consult your net profit statement.) Profits are measured in one place: your net profit. Net revenue, which is usually the same as net sales, does not give the whole story because it does not take into account all the direct and indirect costs required to run your business. For example: If you have paid your bills recently, you know that rent, utilities, insurance, accounting fees, web and technical support all cost money. Therefore, profit is what you have after deducting expenses from net sales. This calculation generates the net income of your business. Is it positive this month? Then you make money. Good deal. But did you know you could show profit and still be bankrupt? Knowing whether you are making money is not enough; that money should be converted into cash. What is your money situation? (Consult your cash flow statement.) Cash is the lifeblood of your business. In an ideal world you pay the bills of cash generated from operations, not debts, if you want to maintain financial sanity. To pay in cash, your small business should start enough to cover the bills. Do you have enough cash to cover expenses for at least 90 days? You will find out by looking at your cash flow statement. Remember that cash for your business is like blood for your body; without it, your business is dying. Cash comes when customers pay you. But sometimes they don't pay the full retail price because of discounts or third parties like PayPal who take a percentage of the deal. Just because you take X doesn't mean you'll collect X when you make a sale. Sometimes there is also a time difference between when you complete a project and when you are paid. This is common in some service companies, but it needs to be carefully managed; otherwise, you'll just have an expensive hobby rather than a business. Related: How best to manage cash flow3. Do you build or destroy wealth? (Consult your balance.) Building a terminal is a matter of why you are in business. The terminal cost is that you could sell the business if you decided to do so today. If you're a small business owner, what's the long game? It's just about grinding through 12-16-hour days for decades retirement when the doctor tells you? Or is it about imitating sharks on abc's shark tank, which must be so rich? They built businesses that grew assets faster than liabilities - much faster. In some cases, they sold their own in others they used the business as collateral to attract venture or start-up money for new ventures. It's an amazing system when it works. So, what about your business? Do you have a small business you could sell after all? Your balance is crucial here. It measures your assets, liabilities and owner's equity, or net worth of business. This is not the only indicator of value, but it contains valuable information every banker and investor wants to know. This is the first step in determining the terminal value. Do you know how to read your net profit, cash flow statement and balance sheet? In 20 years of my business I have seen how clear it is that if you do not understand these documents, you leave a huge potential for profit and cash flow on the table. Your small business also probably carries a much greater risk of failure than you know. Would you drive a car with your eyes closed? No way, right? So don't run your small business without knowing how to answer these three key questions. Finding answers is easier than you imagine. And these answers can change your future. Related: Ins and Cash Flow Statements by Christos Kalohoridis So you just got to the end of Netflix's exciting new show, Locke and Key. Exciting, isn't it? You may have just finished watching all ten episodes of the Joe Hill series, but once the credits of that last episode start rolling, you probably have some questions. Our advice? First, take some time and go back to the soundtrack of the show-it rules. Then take a deep breath. Ok. The question of time, now: first, when will we get more? When will Savini's squad come back? And secondly, what the hell just happened? Although we do not yet have an answer to the first question, we think we can help in the second. What happens to Gabe and Eden? What was it at the end? When the final confrontation between Dodge and Locks seemed to happen about 20 minutes after the episode, you may have suspected that there would be more in this story, and you were right. As we learned in the closing moments of Locke and Key's first season, Gabe was a version of Dodge/Lucas (via Identity Key) all together, putting his interest in the keys and using them (especially compared to the Scot) in perspective (he also puts his cruelty towards Eden in perspective too, right? The main question is worth asking... Did Gabe ever exist at all? Whoever the woman we know as Dodge ever existed? Perhaps we will learn the answers to the questions in the future. As we learned in the last few episodes, Lucas was originally possessed in the past when Rendell Locke opened the Black Door and he was struck by a bright ray of light. When Tyler, Bode, Kinsey and the rest of the gang descend, first we don't get someone hit. But But in the closing moments show that Eden was indeed wounded in the arm by explosions of light. As the episode closes and we see Gabe and Eden grinning at each other with enormous breakfasts (as Dodge had when she first escaped from good), it tells us that going ahead, things for Lockes aren't going to get any easier. Dodge got help now. What happened to Ellie? After Ellie helped Locke tell them about Lucas' past and plan, we saw her return to her home, but never came back. Memories showed that one day she was attacked home by Lucas (along with Rufus). Lucas/Dodge used the identity key on Ellie to make her look like Dodge and then knocked her out, leaving her on the floor of Key House. That's right: it means that Ellie has been thrown into the abyss behind the Black Door, while Dodge runs free. It's scary for our heroes because it means that their biggest enemy is still at large and they have no idea. We don't know what's going on behind that door, but we heard in the conversation between Bode and Rufus that people are still looking for Ellie after her unexplained disappearance. In the second season, Ellie's rescue will probably be the main motivation for the heroes of the story. What about Sam Lasser? Poor Sam. The show only briefly touched on Sam's backstory, but he was clearly a deeply troubled child, just looking for anyone to accept him. What he did to Rendell was obviously unacceptable, and to hold Locke's family hostage was... Well, not cool. But his comeuppance, being trapped in a (seemingly) eternally outside his body on the grounds of Key House? Not good. He killed this prison guard, and probably a lot more inmates too, though. Don't worry, Sam. Given its proximity to Key House, however, it seems that there is a high probability that its story is not over yet. What can season 2 Locke and Key have in store for Sam? See. This content is created and supported by a third party and is imported to this page to help users provide their email addresses. You may be able to find more information about this and similar content on the piano.io Words below are the most important words used when talking about different places and areas such as shops, cities and rural areas. Buildings, shops and communities are classified with an example of the proposals provided for learning in context. Apartment - I live in an apartment on 52nd street apartment house - Tom has a place in this apartment building there. A block of flats (British English) - Three hundred people live in this apartment building. I envy/duplex (American English) - Duplex always contains two separate houses or apartments.flat (British - Alice has an apartment in the centre of London.floor on the ground / first / top floor - - lives on the ground floor. history - ten / multi-storey building - He lives in a fifty-story building. Bar (American English) - Go to the bar and get drink.car parking - I'll leave my car in the parking lot and meet at the office.castle - the queen lives in the castle.cathedral - The cathedral is always the most magnificent Catholic church in the town.church - There's a small church on the hill. Office -- He works in this office there. Post Office - Let's stop at the post office to send these letters.pub (British English) - Should we get a pint in the pub?restaurant - I would like to go to an Italian restaurant tonight. Skyscraper - This skyscraper is 110 stories high!station - Can you pick me up at the station?bus station - I caught a Greyhound bus at a bus station.fire station - What would we do without a fire station? airport - I need to get to the airport by six o'clock. Baker - I'd like to go to the baker to get a cake.butcher's - Can you pick up a pound of hamburger from the butcher?department store - Some people like shopping at a department store because they can find everything in one place. Dry-cleaning - I'll take my shirt to the dry cleaners after work. fishmonger's - We bought three pounds of salmon from a fishmonger. Greengrocer's - Greengrocer has a lovely celery at the moment. She stopped by the grocer to pick up some food. Ironmonger's - I need to buy a hammer from an iron arsonist. Hardware Store (American English) - Do you think the store sells lawnmowers?store - I would like to stay in this store on the corner. He lives in a big city. capital - Sharon lives in the capital of Oregon. Port - Leghorn - port on the Tyrrhenian Sea. Resort - My friend stayed at a resort on the beach. Resort - Families love to go to resorts for recreation. Sea Resort - You will have a lot of fun at our seaside resort. Ski resort - The weather was fantastic at the ski resort. It snowed every day! Village -- There are many charming villages in France. Area - This is a beautiful area.country area - Their home is in a wooded area of the country. Residential Area - There are 200,000 people in this residential area.rural area - Rural areas are hard to reach on bus.urban area - urban areas where most jobs can be found. Center - It lives in the center of the city center - The city center is located just ten miles from here.city center - the city center has many beautiful monuments. District - The working area houses a lot of firms. outskirts - Our store is located on the outskirts of Seattle. Region - Pacific Northwest is very hip. suburbs - Many people live in the suburbs, but how to move to the city. 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