

Christophe BERG

Fractional Business Developer | Wellness Experience Architect | Project Manager

MSc Agile Project Management | Denver, CO

U.S. Permanent Resident (Green Card) | French Native | English Fluent | Spanish Conversational

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PROFESSIONAL SUMMARY

Pragmatic project leader with 30 years of international experience across Europe and Southeast Asia. A direct, hands-on professional journey spanning technical digital transformation, educational leadership and wellness experience development. Proven experience in working autonomously and directing remote, distributed teams to launch complex operations. Functions as a fractional consultant for business owners, bridging operational strategy, digital tools and customer experience design to expand market reach and develop practical new service offerings.

Fractional Business Developer & Consultant - Denver, CO | 2026 (Current Focus)

- Guide small businesses through operational transitions and market expansion.
 - Conduct preliminary opportunity studies to evaluate the viability, feasibility, and financial potential of new projects.
 - Lead project mapping sprints to streamline daily operations, identify growth opportunities, and design new service offerings.
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CORE COMPETENCIES

- Business Development and Opportunity Studies.
- Agile and Lean Project Development and Management
- Workflow, Process and Project Mapping.
- Wellness Experiences Design and Development
- Plant-based Cuisine Curriculum Development. Recipe Development.
- Lifestyle Business and Executive Coaching
- AI Readiness and Visibility audits. AI Transition and Adaptation Sprints.
- Multilingual (FR / EN / ES).
- Remote Cooperation: 20+ years of working in distributed teams
- Game Design and Development.
- Book Authoring, Cookbooks and Practical Guides.
- Tools: Gemini, ChatGPT, xAi, Google Workspace, Trello, Canva
- Technical Foundations: SQL, JavaScript, Flash.

PROFESSIONAL EXPERIENCE

Wellness Consulting Chef and Business Coach | La Palma - Canary Islands, Spain | 2013–2026

Wellness Consulting Chef, Business Developer:

- Mindful Nutrition, MSC Cruises Explora Journeys
- Plenty Grocer, EKM6 in Ekamai 6, Bangkok
- Azulfit Yoga Pilates center Villaverde Fuerteventura
- Blue Lotus Learning Center in Hua Hin, Thailand
- Plant-Based Cuisine on board! Oceania & Regent Cruises
- Design Juice / Smoothie Bar on Oceania Cruises
- Developing Tom Juice's Bar in St Barthélemy.

Lifestyle Business Coach: Chef, Small Business Owners, Career Changers, Digital Nomads.

Director of Education, Blue Lotus Hua Hin, Thailand | 2017–2020

Developed, launched the 1st plant-based learning center in Asia within Evason Resort Hua Hin.

- Led the Business Development and Special Experiences
 - Built operational systems for education, enrollment and communication
 - Recruited, trained and mentored international culinary instructors
 - Supervised a multicultural education and kitchen team of 7.
 - Coordination with the resort's departments and 250 hosts.
 - Designed a structured curriculum offering a multi-week educational program: Pure Energy, Green Thai Cuisine and Chef's Training, Zen Cuisine, Instructor Training.
 - Developed culinary workshops, team builds and teaching materials
 - Trained the kitchen teams on the plant-based cuisine deployment in all six venues of the resort.
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Founder & Solo Consultant Metagama | France & The Netherlands | 2006–2011

Independent consultant in games, digital projects and interactive media.

- Web Consulting for Philips Internet department, Web Agencies and Game Studios.
 - Led online interactive development projects
 - Developed Web and Card Games (serious games) for educational institutions.
 - Conducted opportunity studies and project audits
 - Coordinated multidisciplinary remote teams
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Visiting Lecturer – Game Design, Agile Methods - FR, NL & Singapore | 2002–2010

Taught Agile Game Development at the Master of Video Games in France, the Bachelor of Arts at the Utrecht School of Arts in The Netherlands and the Ngee Ann Poly in Singapore.

Founder, Consultant and Technical Director at Toodoo, Web Game Agency | FR | 1999–2004

Founded a digital studio specialized in serious web games and interactive experiences.

- Consulting Technical Director of Web Projects and Game Productions.
- Designed, Produced Web Games and Interactive Digital Projects
- Dev, Produced, Published and Distributed Card and Board Games across Europe
- Managed, Bootstrapped a Self-Financed Game Studio with a team of 7

Clients included major media and technology groups across Europe.

Digital Project Manager - Web Agencies, Gibert Joseph | Paris, France | 1993–1999

Managed web development projects for agencies and corporate clients.

- Database and Web technical architecture, Web development
 - Coordinated developers and creative teams
 - Ensured delivery alignment with specifications and timelines
 - Early experience in distributed collaboration environments
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EDUCATION

Master of Science in Project Management - Université de La Rochelle, France

Specialization: Mathematics & Computer Science

Master's Thesis: Agile Methods in Game Production

PUBLICATIONS

Second Souffle, Active Living after 50, En Exergue editions - Paris. Published April 2026.

Cookbook author on Plant-based Cuisine for Active Living, 12 books published by La Plage Editions - Paris, France (Hachette Group).

Game Designer and Author of Web and Card Games by Toodoo Editions, Paris- La Rochelle.

Writer on Agile Projects, Lifestyle Business, Self-development, Wellness Experiences, Plant-Based cuisine and Running after 50.

ADDITIONAL INFORMATION

- Master Runner on the Half Marathon distance. Trail Runner & Outdoor Enthusiast.
- Water Polo Coach at Jussieu University (Paris) for 5 seasons in the 90s.