



Training Resource Guide

This Guide contains some of the resources that have been helpful to us at LeaderComm and to many others. It is not meant to be exhaustive, but is a “living” document that will be updated periodically.

Topic	Provider	Resources	Cost Factors	Comments
Social Innovation – and the work of Francis Westley and Everett Rogers.	Articles and video outlining the history of the social innovation movement, strategies for innovation and particularly the work of researchers and teachers Francis Westley: www.innovation.cc/scholarly-style/westley2antadze2make difference www.researchgate.net/profile/Frances Westley/publications www.youtube.com/watch?v=h-xLIC_-jMQ and Everett Rogers: http://web.stanford.edu/class/symbsys205/Diffusion%20of%20Innovations.htm http://www.spreadingscience.com/2008/09/17/a-five-step-process/	Links to valuable resources on the work of Francis Westley and the social innovation movement and Everett Rogers on Innovation and Change Theory	Free	More in depth research beyond the mention in the Practitioner Training
Collective Impact – General theories, strategies and best practices. Excellent resources for providing guidance to communities on what collective impact is and how it is achieved.	The Collective Impact Forum http://collectiveimpactforum.org/	Webinars, Publications, Online Community and “Ask Me About” monthly forums Conferences	Free online resources Conference registration fee	Excellent access to resources from leaders across the field
	FSG – Social Impact Consultants http://www.fsg.org/ Includes the learning community:	Online learning community,	Free online resources	Excellent resources on a wide variety of

	<p>The Collective Impact Forum http://collectiveimpactforum.org/ – in partnership with the Aspen Institute</p>	<p>articles, videos, podcasts and tools</p> <p>Webinars and Conferences</p>	<p>Registration fee and Conference fees</p>	<p>topics of interest to social innovators</p> <p>Training with nationally recognized leaders</p>
	<p>The Aspen Institute: Round Table on Community Change http://www.aspeninstitute.org/policy-work/community-change/community-change</p>	<p>Publications, Convenings and Presentations</p>	<p>Free online resources Registration fee for convening</p>	<p>Best practices support research from previous round table convenings</p>
	<p>The Harwood Institute http://www.theharwoodinstitute.org/</p> <p>Based on the work of Rich Harwood in training and consultation in public innovation for change. Lots of resources related to inspiring and guiding stakeholders toward creating collective impact and building public will.</p>	<p>Seminars with coaching, consultation</p> <p>Half-hour webinar series</p> <p>Books and tools</p>	<p>Books and training at cost to community members. First half-hour webinar free.</p>	<p>Renowned expertise as consultants to communities on public innovation.</p>
	<p>ABCD Asset-based Community Development Institute http://www.abcdinstitute.org/</p> <p>Based on the work of Kretzmann and McKnight on asset based collective impact – excellent tools for conducting an asset-based community assessment</p>	<p>Webinars and online manuals and tools</p>	<p>Free online resources</p>	<p>Workbook on Asset-Based Community Development is a must-have</p>
	<p>The Forum for Youth Investment – The Big Picture Approach This approach, created by the Forum for Youth Investment and Community Systems Group, follows five field-tested steps that align with the five steps of collective impact. (The Forum is a member of FSG’s Collective Impact Forum.) http://forumfyi.org/thebigpictureapproach</p>	<p>Descriptions of this approach, “deep-dive” trainings and consultation</p>	<p>Training and consultation for fee</p>	<p>Trainees have access to a broad range of materials as well as ongoing consultation</p>
	<p>The Collaboration for Impact “How-to” Guide Phase 1 http://www.collaborationforimpact.com/the-how-to-guide/</p>	<p>Toolkit for all phases but excellent</p>	<p>Free</p>	<p>Could be used collectively with</p>

Creating a Shared Vision/Common Agenda		material on getting a collaborative started and gaining a shared vision.		community stakeholders
	Setting a Common Agenda presentation http://collectiveimpactforum.org/resources/setting-common-agenda This presentation gives a brief overview of how a common agenda can be developed, as well as examples from sample collective impact initiatives around the world.	Presentation by The Collective Impact Forum	Free to members and no membership fees	Helpful best practices
Being Inclusive/ Stakeholder Engagement	Community Planning Toolkit: Community Engagement Developed by Community Places http://www.communityplanningtoolkit.org/sites/default/files/Engagement.pdf	Toolkit plus links to other resources	Free	Excellent guide to effective community engagement
	Why Community Engagement and Process Matter http://collectiveimpactforum.org/resources/it%E2%80%99s-about-community-why-community-engagement-and-process-matter-collective-impact	Webinar featuring Richard Harwood and others	\$60. To register	Good overview on stages of community readiness
	Putting Community Into Collective Impact By Richard C. Harwood http://collectiveimpactforum.org/resources/putting-community-collective-impact?utm_source=newsletter&utm_medium=email&utm_content=Putting%20Community%20into%20Collective%20Impact&utm_campaign=2015217HarwoodPaper	Pdf and Community Conversations Toolkit	Must join the Collective Impact Forum then free	Excellent information on community engagement
	10 Lessons Learned in Engaging the Business Community in Collective Impact Collective Impact Forum http://collectiveimpactforum.org/blogs/1/10-lessons-learned-engaging-business-community-collective-impact?utm_source=newsletter&utm_medium=email&utm_content=blog%20post&utm_campaign=20150715PrivateSector	Blog	Free	Best practices in engaging the business community in collective impact

	<p>Communities That Care – a system for helping communities promote healthy development in youth.</p> <p>The University of Washington Center for Communities That Care (CTC) distributes the CTC system in a variety of formats and help communities learn about CTC and install it through personalized support in implementation.</p> <p>http://www.communitiesthatcare.org/</p> <p>http://www.communitiesthatcare.net/getting-started/ctc-training/</p>	Workshops, instructional videos, publications and research	All materials are free using the training link provided here	This is a comprehensive 6 phase approach for a community-wide initiative aimed at improving outcomes for youth
Strategic Planning/Aligned Activity	<p>The Strategic Plan is Dead. Long Live Strategy.</p> <p>Stanford Social Innovations Review</p> <p>http://www.ssireview.org/blog/entry/the_strategic_plan_is_dead_long_live_strategy</p>	Publication	Free	Innovative and a fresh way to approach planning
	<p>10 Elements of a Great Strategy – John Hamalian</p> <p>www.processexcellencenetwork.com/.../10-elements-of-a-great-strategy</p>	Article	Free	Creative checklist on effective strategy design
	<p>Channeling Change: Making Collective Impact Work.</p> <p>Stanford Social Innovations Review</p> <p>http://www.ssireview.org/blog/entry/channeling_change_making_collective_impact_work</p>	Publication	Free	Great guidelines for phases and planning
	<p>Needle-Moving Collective Impact Guide: Community Collaborative Life Stages</p> <p>Bridgespan</p> <p>http://www.bridgespan.org/Publications-and-Tools/Revitalizing-Communities/Community-Collaboratives/Guide-Community-Collaborative-Life-Stages.aspx#.VQMRW9FFA5s</p>	Publication	Free	Excellent guide for creating a “roadmap” for collective impact
Building Trust/Facilitation Skills	<p>Getting Real about Rebuilding Trust.</p> <p>The Harwood Institute</p> <p>http://www.theharwoodinstitute.org/2015/02/getting-real-about-rebuilding-trust/</p>	Publication	Free	Good guidelines for rebuilding trust

	<p>A Short Guide to Consensus Building. MIT http://web.mit.edu/publicdisputes/practice/cbh_ch1.html</p>	Guidebook	Free	Excellent primer for facilitating group process
	<p>Why Starlings Would Be The Leaders of Collective Impact https://www.youtube.com/watch?v=UIOCund4nnM</p>	Video	Free	Excellent motivational video
The Role of a Backbone Organization	<p>Understanding the Backbone Organisation. The Centre for Social Impact https://youtu.be/SMGau-0qsis</p>	Video	Free	The Six Functions of a Backbone Organization
	<p>Understanding the Value of Backbone Organizations. Stanford Social Innovations Review http://www.ssireview.org/blog/entry/understanding_the_value_of_backbone_organizations_in_collective_impact_1</p>	Four-part series of Publications	Free	Excellent overview of the functions and best practices
Measuring Success/Mutual Accountability	<p>Breakthroughs in Shared Measurement FSG http://www.fsg.org/Portals/0/Uploads/Documents/PDF/Breakthroughs_in_Shared_Measurement_comp...</p>	PDF Research Publication	Free	Comparisons of systems for shared measurement with case studies
	<p>Developing Shared Measurement Collaboration for Impact http://www.collaborationforimpact.com/collective-impact/shared-measurement/</p>	Paper, power point, webinar	Free	Multi-media series on data collection
Changing Rewards	<p>How Mark Zuckerberg Should Give Away \$45 Billion – by Michael Hobbes http://highline.huffingtonpost.com/articles/en/how-to-give-away-45-billion/</p>	Published article	Free	Creative overview of a change in philanthropic giving
	<p>The Charitable-Industrial Complex – by Peter Buffett A challenging op-ed piece on philanthropy, written by the son of Warren Buffett</p>	Published article	Free	Creative viewpoint on changing the

	http://www.nytimes.com/2013/07/27/opinion/the-charitable-industrial-complex.html? r=1			reward system in philanthropy
	Major Foundation, Eager for Big Changes, Aim High – by David Gelles A special section on giving about changing trends in philanthropy for more impact http://www.nytimes.com/2015/11/08/giving/major-foundations-eager-for-big-change-aim-high.html	Published article	Free	A look at how large giving organizations are looking for greater social change
	How Impact Investing Can Advance Economic Mobility in America – a blog presented by The Aspen Institute on impact investing and providing families with better opportunities for upward mobility https://www.aspeninstitute.org/blog-posts/how-impact-investing-can-advance-economic-mobility-america/	Blog published on their website	Free	An in-depth look at the field of impact investing as one tool that could help advance economic mobility for families.
Specific Topics: Education Reform	Strive Together http://www.strivetogether.org/blog/2012/11/the-difference-between-collaboration-and-collective-impact/ A network of 9,450+ organizations committed to improving educational outcomes from birth to career.	Article	Free	Excellent articles and research on collective impact aimed at education reform and others
	Colorado Education Foundation http://www.coloradoedinitiative.org/wp-content/uploads/2015/09/CEI_CommunityPartnershipToolkit.pdf	Toolkit and other resources	Free	Free toolkit on enhancing community involvement with schools
	An overview of The Concerns-Based Adoption Model – a diagnostic tool for effectively implementing educational innovations http://www.sedl.org/cbam/	Diagnostic Framework and overview	Free	A list of additional resources on this model
Specific Topics: Racism	Healing Racism Institute of Pioneer Valley http://www.healingracismpv.org/	Two day seminars	Fee for training seminars	Guided learning and discussion with

		Films for Community Dialogue		follow-up opportunities
	The Aspen Institute https://www.aspeninstitute.org/publications/structural-racism-community-building/	Coursework and publications on structural racism	Fee for training and materials	Roundtables on a variety of topics but this publication is specific to racism
	The Center for Social Inclusion (CSI) CSI conducts research on the best strategies to talk about race in order to move racially equitable policies. CSI trains grassroots organizations, national advocacy organizations, and government agencies on how to talk about race effectively.	Programs, publications, blogs and materials	Free materials with additional program opportunities for fee	Support for communities, organizations and government agencies on dismantling structural racial inequity
Specific Topics: Dropout Prevention	Communities In Schools http://www.communitiesinschools.org/	Reports and organizational information, blogs, publications	Free	Locate an affiliate near you to gain access to other materials and training
	Coalition for Community Schools – an alliance of national, state and local organizations aimed at K-16 education, positive youth development and community planning. http://www.communityschools.org/about/overview.aspx	Publications, blogs, videos, press kits available	By signing up on the website free access to resources	A wide-array of topics devoted to improving educational outcomes
	The National Dropout Prevention Center/Network (NDPC/N) -has conducted and analyzed research; sponsored workshops and national conferences; and collaborated with researchers, policymakers, and practitioners to further the mission of reducing America’s dropout rate by meeting the needs of youth in at-risk situations, including students with disabilities. http://www.dropoutprevention.org/effectivestrategies/	Publications, newsletters, webcasts and ongoing research on effective strategies for dropout prevention	E-subscribe to receive ongoing newsletters and updates on available resources	Based at Clemson University and a network of partners dedicated to eradicating the dropout problem

<p>Specific Topics: Addressing Urban Poverty</p>	<p>Urban Ventures http://www.urbanventures.org/press-room</p> <p>A faith-based approach to ending urban poverty. Connected to the Urban Training Coalition and Studio180.</p>	<p>Research, case studies, videos and training and mentoring opportunities</p>	<p>Free online resources with opportunities to register for training and mentoring</p>	<p>Specific leadership training for poverty based social impact (Art Eriksen)</p>
<p>Specific Topics: Faith Communities Engaged in Social Change</p>				